### mariah/george DESIGN

## WEBSITE PACKAGES

# BASIC WEBSITE PACKAGE

\$649

#### WHAT'S INCLUDED

- Phone Consultation
- · Website questionnaire and mood board
- · Home page plus 4 content pages (\$100 for each additional page)
- · Assistance with custom domain or connecting already owned domain
- · Asisstance with hosting site account
- · Website optimized for SEO basics
- · Brand consistency
- Social Media integration
- · Zoom training session

#### OTHER DETAILS

- · Timeline:6-8 weeks
- · Dropbox will be used to share content and images
- · Client is responsible for all website fees, including but not limited to:
  - · Website hosting
  - · Domain registration
  - · Custom email address if chosen

I personally prefer using WIX to create websites because of the customization options and easyness for clients to learn to update over time. Please view the WIX hosting options by clicking HERE.

I will build websites on SquareSpace and GoDaddy depending on your needs.

## WEBSITE PACKAGES



## E-COMMERCE WEBSITE PACKAGE

\$849

#### WHAT'S INCLUDED

- Phone Consultation
- · Website questionnaire and mood board
- Home page, Store page, plus 4 content pages (\$100 for each additional page)
- · Complete set-up of store (products, checking out, taking payments, etc)
- · Assistance with custom domain or connecting already owned domain
- · Asisstance with hosting site account
- · Website optimized for SEO basics
- · Brand consistency
- Social Media integration
- · Zoom training session

#### OTHER DETAILS

- · Timeline:6-8 weeks
- · Dropbox will be used to share content and images
- · Client is responsible for all website fees, including but not limited to:
  - · Website hosting
  - Domain registration
  - · Custom email address if chosen

I personally prefer using WIX to create websites because of the customization options and easyness for clients to learn to update over time. Please view the WIX hosting options by clicking HERE.

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## WEBSITE PACKAGES



## FULL BRANDING PACKAGE

\$1299+

FULL BRANDING & WEBSITE DESIGN
PRICE DIFFERENCE DEPENDS ON TYPE OF WEBSITE NEEDED.

FULL BRANDING & BASIC WEBSITE: \$1299

FULL BRANDING & E-COMMERCE WEBSITE: \$1499

### WHAT'S INCLUDED (Full Branding & Website Design)

- Phone Consultation
- · Brand Questionnaire
- · Inspiration Board
- · Primary Logo Design with 6 initial options
- · Alternate Logo/Submark
- · Custom Color Palette
- · 2-3 Fonts specifically picked for your brand
- · 2-3 Patterns/textures
- · Business Card Design
- Detailed Brand Guide PDF

#### WEBSITE DESIGN

· Please see previous packages for information

#### OTHER DETAILS

- · Timeline: 8-10 weeks
- · Client is responsible for all website fees, including but not limited to:
  - · Website hosting
  - · Domain registration
  - · Custom email address if chosen
- ·Deliverables
  - Logo/submark in color, black, and white (JPG, PNG, PDF, EPS, AI)
  - · PDF that outlines different file-type uses
  - · High-res, print-ready PDF file of business card design
  - · Brand Guidelines PDF
  - · Patterns/textures in high-res format
  - · Transfer ownership of website